PRESENTATION FRAMEWORK

Title / Topic spark.cafe/present

1

Audience
Who's your Audience?
What do they need, value and expect?

How will they engage with your information?

2

Emotion & Delivery
What feeling do you want your audience to carry during/after your presentation?

How can you generate that feeling?

3

Message Priorities
What 3 things do you want the audience to remember about your session/presentation?

What examples or data support these priorities?

4

Call to Action
What do you want the audience to DO after your session?